

Short Video Clip Competition Guideline

“TAKANGA ‘ETAU FOHE KI HE TONGA ‘OKU TU’ULOA”

Short Video Clip

The Climate Change Department is hosting the Climate Change awareness week (CCAW) for Tonga from the 19th – 24th September 2021. The theme of the climate change week is “Building a Resilient Tonga”. To help build a resilient Tonga, we must strengthen our ability to become resilient communities by working together and building a better and safer environment for our future.

This short video clip competition intends to showcase how our tradition knowledge can be used in our adaptation strategies and actions towards being resilient to the adverse effects of climate change.

You can only choose one traditional knowledge, as per your island theme (table below), that you know helps build the resilient of our people towards the adverse impacts of climate change on our lives.

Island	Theme
Tongatapu	Water, Coastal erosion, Agriculture, Fisheries, Food Security, Health
Vavaú	Agriculture, Water, Fisheries
Haápai	Water, Coastal erosion, Agriculture
Éua	Agriculture, Erosion
Niuafoóu & Niuatoputapu	Agriculture, Fisheries, Water

The traditional knowledge that you chose could be from the agricultural, fisheries, water resources, coastal, food security sectors or from other sectors that are affected by climate change. An example of one traditional knowledge would be “mixed cropping – *ngoue tui fio*” or “agroforestry – *ngoue fio mo vaotata*”. Mixed cropping helps build resilient of the crops where deep rooted crops are safe while the shallow ones are easily pulled up during a cyclone for example.

The competition aims to raise awareness on the importance of learning our traditional knowledge as part of our capacity building in building a resilient Tonga.

Eligibility

The competition is open to everyone including communities, youth groups, women’s groups, fishermen, farm growers, livestock farmers, school independent film-makers in Tongatapu.

Submission

All films should be submitted by close of business Friday, 17th September 2021 to the following address below or via dropbox to sktufui@gmail.com.

Island	Address
Tongatapu	Department of Climate Change Ministry of MEIDECC Level 3, OG Sanft Building Nuku’alofa, Tonga Phone: 26514
Vavaú	MEIDECC Building Vavaú

	Officer: Vasiti Tulikihakau Phone:
Haápai	MEIDECC Office Haápai Officer: Ámoni Taumoeánga Phone:
Éua	MEIDECC Office Éua Officer: Phone:
Niuafóú & Niuatoputapu	Office of the Government Representative Phone:

All submitted materials become the property of the Department of Climate Change.

Format

The production may use any video format to capture or create moving images, animated video or photographs with captions to create a visual slideshow.

The final video should be submitted in MPEG, MOV or WMV formats. Smart phones and/or handy cams can be used for the production.

The video should be between 5 - 7 minutes long. Language should be in Tongan.

Judging

Entries will be screened and judged by an independent panel.

Each production will be judged upon:

Originality: Theme, Presentation, Context

Storytelling: Message is well delivered

Production: Artful use of sound, lighting, music, visual and sound effects. Creativity.

Criteria	4	3	2	1	Score
Content: Knowledgeable of content, interesting information, images and graphics relate to content					
Time limit: Length of video is within the limit (5-7 min)					
Technical: Camera is stable, subject is framed well, subject is lit and clearly visible, video is edited effectively,					

transitions are used effectively, titles are used effectively, sound is clear and understandable					
Originality: Creative development of ideas					

Awards

The top 5 videos will be each awarded a shopping voucher amounting to:

1st price - \$1,000.00

2nd price - \$800.00

3rd price - \$600.00

4th price - \$400.00

5th price - \$200.00

The top videos will be played in the price giving ceremony.

For additional information, contact;

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Department of Climate Change

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